OLANREWAJU ANIMASHAUN (KENICHI)

Web3 Ecosystem Builder & Operations Lead — DAO Governance, Contributor Programs & Technical Content

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PROFESSIONAL SUMMARY

Operations and governance leader with 4+ years across DAO governance, contributor programs, technical content, and on-chain analytics in decentralized AI and DeSci. Designed the workgroup-led contribution and reward structure for SingularityNET's Ambassador Program — founding its Writers Workgroup and Marketing Guild and compensating 100+ contributors — published 100+ technical articles across six Web3 ecosystems, and currently building QBio Academy, Quantum Biology DAO's education platform. I turn distributed, volunteer-heavy communities into structured operations: clear roles, repeatable processes, measurable output.

SELECTED EXPERIENCE

Governance Lead & Ambassador — Rejuve.AI

May 2026 – Present · Remote

- Leading DAO formation: designing the off-chain voting system (Snapshot) and building compensation-analysis and execution-planning processes for the DAO's first governance cycles.
- Own full Discord administration, moderation, and day-to-day community operations as the single accountable owner.
- Driving ecosystem growth as Ambassador through community coordination and early program initiatives.

Core Contributor — SingularityNET Ambassador Program

Jan 2023 – Present · Remote

- Designed the workgroup-led contribution and reward structure powering the Ambassador Program; created the payment structure that compensated 100+ contributors.
- Founded and led the Writers Workgroup and built the Marketing Guild; designed a dynamic, impact-based points system rewarding up to 15 contributors monthly.
- Led community trivia and Zealy quest programs: rewarded 200+ participants (participation trending toward 500+), and helped design the daily Zealy program that grew to 1,000+ participants.
- Led onboarding sessions and developer relations supporting ASI ecosystem growth.

Builder, QBio Academy — Quantum Biology DAO

Aug 2025 – Present · Remote

- Created QBio Academy for the DAO's community and run it day-to-day: built the website and learner dashboard end-to-end (quantum-bio-academy.vercel.app).
- Draft and review governance and community proposals for the DAO: put forward one passed personal proposal and contributed to 4+ further proposals that passed.
- Drive the Education Workgroup mandate through QBio Academy, contributing across the Governance, Communications, and Education workgroups.

Operations & Governance Lead — CurableLabs

Mar 2025 – Mar 2026 · Remote

- Designed modular DAO tooling stacks and operational frameworks for SubDAOs and IP-NFT projects.
- Built contributor pathways, governance processes, and coordination systems adopted across the DAO and its SubDAO.
- Authored the complete operations documentation suite (curabledao.gitbook.io/curablelabs-docs) governing SubDAO and contributor processes.

Marketing & Content Contributor — CryptoSapiens

Aug 2023 – Jan 2025 · Remote

- Owned editorial strategy on Paragraph and decentralized platforms; published deep-dive articles on AI & cryptography, Zarqa neural-symbolic LLMs, the ASI Alliance launch, and OpenCog Hyperon & AGI.
- Produced audiograms, videograms, onboarding resources, and short-form content; edited videos and podcasts end-to-end (Premiere Pro, After Effects, Riverside, Descript).

CONTRIBUTOR & FREELANCE WORK (2022 – 2026)

Eleven contributor roles across the SingularityNET and DeSci ecosystems — highlights:

sideQuest & Boardman — current side builds: sideQuest, a social coordination platform turning group plans into quests (live Unilag pilot), and Boardman, an agentic gaming protocol with dual-lock USDC escrow and AI chess betting (live on Arc testnet).

Deep Funding — Marketing Circle (Jun 2025 – Mar 2026); Review Circle (Jan – Dec 2024): evaluated 50+ proposals across two funding circles that allocated $400k+ in community funds.

Microbiome Labs — Dune Analytics Specialist (Sep – Oct 2025): built the BiomeAI Holders & Sale dashboard the team used to track trader rewards.

SpineDAO — Marketing Contributor (Feb – May 2025): DeSci marketing, video editing, visual content.

AirSwap — Marketing & Content (Jan – Apr 2024): built the Treasury, Markets, and V3 Dune dashboards tracking volume and protocol fees, feeding the team's X updates to followers; community growth.

HairDAO — Content Writer (Nov 2023 – Aug 2024): research articles, editing, social amplification.

Molecule DAO — Technical Content Writer (2023 – 2024): technical articles on DeSci and IP-NFT infrastructure.

BanklessDAO — Content Writer & Contributor (Sep 2022 – Mar 2023): educational content, governance participation, AV production.

Ricochet Exchange — Frontend Developer (Oct 2022 – Jun 2023): React components for Superfluid streaming payments platform.

Money Ninjas — Content Writer & Supervisor (Feb – Apr 2022): content strategy for Web3 finance education.

Independent — Freelance Web Developer (Mar – Dec 2022): responsive websites and automation tools.

CORE SKILLS

Operations (strongest area): SOP development · Internal workflow optimization · Documentation management · Onboarding coordination · Compliance records · KPI tracking · HR admin support · Meeting coordination · Reporting templates · Records organization · Quality management · Policy implementation

DAO & Governance: Governance design · SBT reputation systems · Contributor frameworks · Ambassador programs · Reward/payment structures · Modular tooling

Content & Media: Technical writing · Research & articles · Video/audio editing · Audiograms/videograms · Audiovisual production

Data & Analytics: Dune Analytics (BiomeAI · AirSwap) · SQL · On-chain analytics · Dashboard creation · Data visualization

Community & Growth: Developer relations · Event facilitation · Web3 marketing · Content strategy · University outreach

Technology: React / Vite · Node.js · Python · ASI Chain / MeTTa · Soulbound tokens · IPFS / Rust · Adobe Premiere Pro · After Effects · Riverside · Descript · Figma

EDUCATION

B.Sc. Economics — University of Lagos

ND Cooperative Economics — Federal Cooperative College, Ibadan

EDITORIAL & PUBLICATIONS

- Published 100+ technical articles across the SingularityNET, CryptoSapiens, Molecule DAO, HairDAO, BanklessDAO, and Quantum Biology DAO ecosystems — including deep dives on AI & Cryptography, Zarqa Neural-Symbolic LLMs, the ASI Alliance Launch, and OpenCog Hyperon & AGI.
- Editorial strategy for CryptoSapiens (Paragraph & decentralized platforms).